

Policy

FUNDRAISING, DONATIONS AND SOLICITATION

The Alloway Township Board of Education recognizes that the contributions from persons and organizations outside the schools of materials, furnishings, artwork, activities, and awards may serve the interests of the contributor as well as benefit the school district and the students. The board may permit fundraising by outside organizations.

The board reserves the right to review all proposed fundraising activities and contributions. The board may decline the proposal when the fundraising activity or contribution:

- A. Has the primary effect of advancing the name, product, or special interest of a person, corporation, or organization;
- B. Fails to meet district standards of accuracy and good taste;
- C. Is of little or no educational value to students;
- D. Makes unreasonable demands upon the time and energies of staff and students or upon the resources of the district;
- E. Interrupts or interferes with the regular school program; or
- F. Involves a direct cost to the district.

The approval of the use of any material, permanent or temporary display of donated artwork, or the conduct of any activity offered by an agency outside the schools shall not under any circumstances be construed as an endorsement by this board of any interest, cause, or organization.

Permission to solicit funds on school premises will be granted only to those persons and organizations whose purposes are consonant with the goals of this district and the interests of the community.

Solicitation may not interfere with the orderly operation of the schools. The board will not be responsible for the protection of or accounting for such funds nor may any such funds be deposited in any district account.

The board forbids the distribution of political literature to or through the students of this district; further, no student under the jurisdiction of this board shall be requested or directed to engage in any activity that tends to promote, favor, or oppose a candidate for political office or a public question submitted at any election.

The board will only prohibit the distribution of literature or material to students on school premises that tends to advance or is inimical to the interests of a religious sect or religion if the distribution method is inconsistent with the governing principles of the First Amendment of the United States Constitution.

The board will permit the award of scholarships or prizes to deserving students provided that information regarding students is released only in accordance with board policy 5125 Student Records. The manner of selection of the recipient shall be approved by the superintendent and include consultation with appropriate staff members. The nature of the prize or award shall be approved by the superintendent, and the board shall determine the manner of presentation.

Solicitation

FUNDRAISING, DONATIONS AND SOLICITATION (continued)

A. Solicitations by Staff

Staff members shall refrain from using their positions in the school district for personal gain and for soliciting support of parents/guardians or students in the district for projects or enterprises in which the staff member is directly or indirectly involved, except as may be approved by the superintendent.

B. Solicitations of Staff

In the interest of preventing the exploitation of staff, solicitation of staff by whatever source is prohibited during the school day on school grounds unless approval in writing is obtained from the superintendent.

C. Solicitation by Students

The board may permit in-school sponsorship of only those solicitations that have educational value for the student and which do not interfere with the educational program. All activities must have the approval of the superintendent.

D. Solicitations of Students

1. In the interest of preventing the exploitation of students, solicitations by outside organizations, commercial enterprises and individuals are prohibited on school grounds both during and after school hours;
2. Outside organizations are not permitted to advertise events or sell products through the schools or use the children to sell tickets and/or products except those events jointly sponsored with a school and school-approved parents-teacher activities, and those specifically approved by the superintendent.

Revised: August 26, 1997, December 16, 2003
 NJSBA Review/Update: September 2019
 Readopted:

Key Words

Donations, Fundraising, Fundraiser, Scholarship, Prize

<u>Legal References:</u>	<u>N.J.S.A.</u> 18A:11-1	General mandatory powers and duties
	<u>N.J.S.A.</u> 18A:19-14	Funds derived from student activities
	<u>N.J.S.A.</u> 18A:20-34	Use of schoolhouse and grounds for various purposes
	<u>N.J.S.A.</u> 18A:23-1	Audit when and how made
	<u>N.J.S.A.</u> 18A:23-2	Scope of audit
	<u>N.J.S.A.</u> 18A:54-20	Powers of board (county vocational schools)
	<u>N.J.S.A.</u> 52:14-15.9c1. <u>et al.</u>	Public Employee Charitable Fund-Raising Act
	<u>N.J.A.C.</u> 6AA:23A-16.1 <u>et seq.</u>	Double Entry Bookkeeping and GAAP Accounting in Local School Districts
	<u>N.J.A.C.</u> 6A:23A-16.12	Student activity funds

Possible

<u>Cross References:</u>	*1100	Communicating with the public
	*1140	Distribution of materials by students and staff
	1315	Distribution of flyers and materials to students and staff
	*1322	Contests for students
	*1330	Use of school facilities
	*5136	Fund-raising activities
	*6142.10	Technology

FUNDRAISING, DONATIONS AND SOLICITATION (continued)

*6145.3 Publications
6162.5 Research

*Indicates policy is included in the Critical Policy Reference Manual.